

Public Relation

The Port Authority has a co-coordinated programme based on Press Relations, Employees relations and Community relations for managing the affairs of the Port.

The main objectives of Port Public Relations cell is to project the image of Port, to cater to the needs of the port Users, to understand the public needs and advise the management accordingly and also to maintain employees' relations.

The Authority earnestly believes that maintenance of effective relations with public is an equally important field such as planning or policymaking. An organization exists by public consent and its existence is justified by only in terms of its contribution to the society as viewed by society, the Authority also believes in developing and maintaining a social climate or environment in which the organization can prosper best.

As already said good relations are the results of good performance, publicly acknowledged and appreciated. The authority using the communication tools such as press, through Newspapers, Journals, Radio, T.V. and other media to inform the public about the organization's performance and development programmes.

Press Relation

The Authority arranges Press conferences, Receptions, facility visits for the journalists from time.

Publication

1. "Port folio" the Authority publishes a monthly House journal for both internal and external consumption.
2. "Year Book" Published yearly containing facts and figures about past performances and future development.
3. "Port Grande" A journal published yearly containing articles on port related matters by eminent writers and experts.
4. There are a number of other Publications, Leaflets etc. the Authority also brings out Newspapers supplements from time to time

Other Activities

The Organization participates in National Trade Fairs and Exhibitions. Its stalls won 1st prizes several times.

Human Relations

In order to maintain better employer-Employee relations, as also to encourage the employees to make their maximum contribution to the prosperity of the organization the Authority has introduced incentive schemes. These are Port Day Award (Gold Medals with cash money), Special increments, Cash awards and execution of many such steps, which overlap with Welfare, Labour relations and Education schemes.

Community Relations

Observance of Port Day (25th April) and Work Maritime Day (Last Week of September), holding of Seminars and Exhibitions of Port own documentary movies are a few examples of community relations.

A library serves the Port Community in general.

Port and Shipping Museum

The authority has embarked in an idea of constructing a port and shipping museum with recreational facilities for the seamen. The complex will be built at the junction of the new and the old Patenga roads near the Seamen's Training Center. Port Authority in collaboration with Bangladesh Shipping Corporation, Mariners Association, Ship Owners Association and Shipping Agents has already initiated action in that direction. The design of the complex has been approved and construction of the same will start after the acquisition of land.

Multinational Activities

As a member of the "International Association of Ports and Harbors" (IAPH) The Chittagong Port Authority has associated itself with other port-related world bodies functioning under the United Nation like ESCAP, UNDP, IMO etc. and thus playing a glorious role to hold the world together by serving the trade needs of nations.